

# Keeping you in the game

## IMPLEMENTING ALTA BEST PRACTICES

**Keeping you in the game!** It is a trendy phrase that floats off the lips easily, but at Mississippi Valley Title and our parent company, Old Republic Title, we mean it. Our game plan has you as the star player. With that in mind, we are excited to announce our American Land Title Association (ALTA) Best Practices tab in [StarsLink](#).

The result of Federal legislation associated with the Dodd-Frank Wall Street Reform & Consumer Protection Act and the creation of the [Consumer Financial Protection Bureau \(CFPB\)](#) is forcing mortgage lenders to take a new look at the traditional relationship between lenders and title insurance agents. At this point, no one can say with any certainty what the outcome will be. One thing is certain, Mississippi Valley Title and Old Republic Title remain agency focused. Our success depends on our network of committed agents who have earned the right to issue Mississippi Valley Title policies by meeting the high standards that we have set for YOU, our agents.

Our goal is to **“keep our agents in the game.”** We can do this by helping you prepare for potential new lender and regulatory scrutiny that may lie ahead.

The ALTA Best Practices tab in [StarsLink](#) is just one of many plays we have available. Here you will find a plethora of tools and resources to help you navigate through it all. If you haven't yet signed up for [StarsLink](#) and have questions about how to do so, please contact Bonnie Woods at [BWoods@MVT.Com](mailto:BWoods@MVT.Com). Whether you are just beginning to think about the [ALTA Best Practices](#) or are struggling with adopting any of the ALTA Best Practices, we are developing and supplying materials that will assist your efforts. Our ALTA Best Practices site will be a living site that will continue to evolve and accumulate information. Stay tuned and watch for future announcements on site updates and information releases.

Your professionalism, the quality of services you provide, and how your agency plays the game will elicit trust and respect from the lending community and others. What you do with ALTA's Best Practices may further enhance where you are in the game. We already know you are the best. Mississippi Valley Title's goal is to help you promote being the winner you already are. So log in to StarsLink, click on the Implementing ALTA's Best Practices tab and get started!

If you have questions or need additional information, please contact Bonnie Woods at [BWoods@MVT.com](mailto:BWoods@MVT.com) or Tom Marvin at [TMarvin@MVT.com](mailto:TMarvin@MVT.com).